



WESTSIDE NEWS INC.

THE CLASSIFIEDS

DEADLINE: THURSDAY 4:00 PM

DEADLINE FOR THE WEEKS PRECEDING MARTIN LUTHER KING JR. DAY, PRESIDENT'S DAY, EASTER, MEMORIAL DAY, LABOR DAY, COLUMBUS DAY AND VETERAN'S DAY IS WEDNESDAY AT 4PM. THE DEADLINE THE WEEK OF THANKSGIVING IS TUESDAY AT 4PM.

COVERAGE

Westside News Area

Covers Parma, Hilton, Spencerport, North Chili, Churchville, Hamlin, Holley, Kendall, Ogden, Bergen, Brockport, Clarkson, Murray, Clarendon. 33,300 circulation. **\$7.50 for 15 words and 30¢ for each additional word, per week.**

Garage Sale Ad

WESTSIDE NEWS AREA ONLY. \$8.50 for 20 words and 30¢ for each additional word per week. **Not available in other areas.**

The Suburbs in Monroe County

(Other Than Those Served by Westside News) Includes Greece, Gates, Chili, Irondequoit, Henrietta, Webster, Penfield, Brighton, Pittsford, Fairport and East Rochester. 171,400 circulation. **\$46.00 for 18 words and \$2.50 for each additional word.**

Super Value Ads

Available in Westside News Area only. **Not available to businesses.** Cannot be used for real estate, land or lots for sale, mobile homes. **Changes to ad will cost \$5.00 each time.**

Choice #1 - \$9.50 for 3 weeks for 15 words and 30¢ each additional word. Limited to single item for sale priced under \$500.

Choice #2 - \$18.50 for 8 weeks for 15 words and 30¢ each additional word. Limited to single item for sale priced under \$2,000.

Choice #3 - \$23.50 for 13 weeks for 15 words and 30¢ each additional word. Limited to single item for sale priced under \$5,000.

Choice #4 - \$39.50 Ad runs until item is sold. Price is for 15 words and 30¢ each additional word. Limited to single item for sale priced under \$35,000.

TO ADD ANY FEATURE TO THE SUPER VALUE ADS THE COST WOULD BE AN ADDITIONAL \$12.00.

FEATURES

Available in Westside News Area Only

Your Ad Online by Next Business Day

\$3.00 additional to place your ad on our website by the end of the next business day. No credits will be given for a canceled ad run the week the ad was to first appear.

Boxed Classified Ad

Your ad boxed with a thin black border \$2.50/week additional.

Star Highlight

★★★★★
\$2.50/week additional. Your ad will have stars above and below to make it stand out from the crowd.

★★★★★

DISPLAY CLASSIFIEDS

Westside News Area

\$14.50 per column inch

The Suburbs in Monroe County

\$69.00 per column inch

Frequency Discounts

DISCOUNTS AVAILABLE IN WESTSIDE NEWS AREA ONLY.

Packages available for runs of consecutive weeks only.

3 weeks - save 5%
6 weeks - save 7%
13 weeks - save 10%
26 weeks - save 17%
52 weeks - save 25%

1). Check Appropriate Boxes for Coverage and Options Desired

Print ONE WORD only per block	(1)	(2)	(3)	(4)
(5)	(6)	(7)	(8)	(9)
(10)	(11)	(12)	(13)	(14)
(15)	(16)	(17)	(18)	(19)
(20)	(21)	(22)	(23)	(24)
(25)	(26)	(27)	(28)	(29)
(30)	(31)	(32)	(33)	(34)

BE SURE EVERYTHING YOU WISH IN YOUR AD IS WRITTEN IN THE NUMBERED BOXES ABOVE, INCLUDING ADDRESS OR PHONE.

Dates to Run _____

Number of Weeks _____

Price per week \$ _____

Custom Features \$ _____

TOTAL \$ _____

Name _____

Address _____

Phone _____

WESTSIDE NEWS INC.

P.O. Box 106 • 1776 Hilton-Parma Corners Road
Spencerport, NY 14559

(585) 352-3411 • Fax (585) 352-4811

Email: info@westsidenewsonline.com

METHOD OF PAYMENT

Cash Check VISA MasterCard

Account # _____

Expiration Date _____

Signature _____